



SPCA 6th ANNUAL 5K DOGGIE DASH FUN RUN
SATURDAY, SEPTEMBER 24, 2016
SPRING VALLEY PARK

BENEFITING THE SPCA OF SOUTHWEST MICHIGAN
A NON-PROFIT, NO-KILL, ANIMAL RESCUE & ADOPTION CENTER

PRESENTING SPONSOR: MINIMUM DONATION \$5,000

Exclusive presenting sponsor (only 1)

Your logo exclusively displayed at 5K Event on large "Presenting Sponsor" banner, thanking you for your support

Your logo (large) on front of hundred of 5K T-Shirts, "Presented By..." & on all advertisements

Acknowledgement of your support with logo on all printed promotional material, SPCA website and Facebook

Mention of "Special Thanks" for your sponsorship at the event

Opportunity to include your promotional materials in goodie bags given to hundreds of 5K participants

12 complimentary 5K Participant passes (with or without dog)

12 complimentary 5K T-shirts and Dog Bandanas (may personalize color)

GOLD SPONSORSHIP: Minimum donation \$2500

Your logo displayed at 5K Event on Gold Sponsor banner thanking you for your support

Your logo (medium size) on back of all of 5K T-Shirts, worn by hundreds of participants

Acknowledgement of your support on all printed promotional material, SPCA website and Facebook

Mention of "Special Thanks" for your sponsorship at the event

Opportunity to include your promotional materials in goodie bags given to hundreds of 5K participants

8 complimentary 5K Participant passes (with or without dog)

8 complimentary 5K T-shirts and Dog Bandanas (may personalize color)

SILVER SPONSORSHIP: Minimum donation \$1000

Your logo displayed at 5K Event on Silver Sponsor banner thanking you for your support

Your logo (medium size) on back of all of 5K T-Shirts, worn by hundreds of participants

Acknowledgement of your support on all printed promotional material, SPCA website and Facebook

Mention of "Special Thanks" for your sponsorship at the event

Opportunity to include your promotional materials in goodie bags given to hundreds of 5K participants

6 complimentary 5K Participant passes (with or without dog)

6 complimentary 5K T-shirts and Dog Bandanas (may personalize color)

BRONZE SPONSORSHIP: Minimum donation \$500

Your logo displayed at 5K Event on Bronze Sponsor banner thanking you for your support

Your logo (medium size) on back of all of 5K T-Shirts, worn by hundreds of participants

Acknowledgement of your support on all printed promotional material, SPCA website and Facebook

Mention of "Special Thanks" for your sponsorship at the event

Opportunity to include your promotional materials in goodie bags given to hundreds of 5K participants

4 complimentary 5K Participant passes (with or without dog)

4 complimentary 5K T-shirts and Dog Bandanas (may personalize color)

SUPPORTING SPONSORSHIP: Minimum donation \$250

Your logo (small size) on back of all of 5K T-Shirts, worn by hundreds of participants
Acknowledgement of your support on all printed promotional material, SPCA website and Facebook
Mention of “Special Thanks” for your sponsorship at the event
Opportunity to include your promotional materials in goodie bags given to hundreds of 5K participants
2 complimentary 5K Participant passes (with or without dog)
2 complimentary 5K T-shirts and Dog Bandanas (may personalize color)

IN-KIND CONTRIBUTIONS

In-Kind contributions consist of goods or services necessary to produce a quality 5K event. The retail value of the in-kind product/service will be matched to the appropriate sponsorship level.

Examples of in-kind contributions:

Water for participants – individual bottles, and cups along the route
Food and refreshments for participants – fresh fruit, baked goods, bagels, coffee, juice, etc.
Rental items such as tables, chairs and tents

Please return Sponsorship Intent Form in the enclosed envelope, or email to:

Attn: 5K Doggie Dash
SPCA of SW Michigan
6955 West KL Ave
Kalamazoo, MI 49009

5K sponsor contact person: Sara Singleton
Phone: 269-344-1474
Email: singleton@spcaswmich.org

THANK YOU!

Your generous donation is greatly appreciated!
Enjoy a Doggie Dash experience – see “Winnie’s First 5K Race” on YouTube
Visit our website to learn more about us. www.spcaswmich.org
The SPCA of SW Michigan is a registered 501 (c) 3 Non-Profit organization



DOGGIE DASH EVENT SPONSORSHIP INTENT FORM

To Ensure your place as sponsor, Intent Form must be returned by July 1st, 2016

Payment must be received by July 31st 2016

SPONSOR: _____
(Please print name exactly how you would like for it to appear on promotional materials.)

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____

PHONE: () _____ FAX: () _____

EMAIL ADDRESS: _____

EVENT SPONSORSHIP COMMITMENT:

_____ PRESENTING SPONSOR MINIMUM DONATION \$5000
(PLEASE CONTACT SARA SINGLETON TO VERIFY AVAILABILITY 269-344-1474)

_____ GOLD SPONSOR MINIMUM DONATION \$2500

_____ SILVER SPONSOR MINIMUM DONATION \$1000

_____ BRONZE SPONSOR MINIMUM DONATION \$500

_____ SUPPORTING SPONSOR MINIMUM DONATION \$250

_____ OTHER (MONETARY DONATION TO HELP COVER EVENT EXPENSES)

IN-KIND DONATION: GOODS AND SERVICES USED AT THE EVENT:

TOTAL DONATION _____

PAYMENT ENCLOSED: _____ INVOICE ME: _____

AUTHORIZED SIGNATURE: _____